

Choosing a ring style

When choosing a ring many people will only look at how pretty it looks and this is the most important aspect. However, you should also ask yourself the following questions:

- Is it flattering to the hand?

For example, if you have a small hand or short fingers a huge broad ring can make your fingers look to short and you should look at the rings with a thin band. Conversely, if you have long thin fingers a large broad ring can look good on you and a ring with stones or lines flowing across your finger can even make your hand look shorter. People with average-size hand are fortunate enough to be able to wear almost any style of rings.

- What will be the use of the ring?

If it's for everyday or business wear, a simple style ring will probably be best. If it's for a dress, look at something fancier. For an every day ring make sure it is easy to clean since you'll be wearing it a lot. Is the band thick enough not to wear out from everyday wear? If your weight and finger size change frequently, wear rings where at least one third of the ring is not set with diamonds. It makes it easier to resize the ring later.

Keep in mind that no matter how practical the ring is you should buy it only if you like the style.

Engraved or Not Engraved Ring?

Obviously this is a matter of personal choice. In recent times, non-engraved rings might have become more popular, but this can be due to the fact that hand engraving is becoming more and more rare. In North America today there are no jewelry schools that will graduate qualified engravers. Only old school engravers do hand engravings and most engravings today are done by machines.

There is a good argument to be made, however, in favor of hand-engraving your jewelry item. First of all, machines have limitations. Most engraved items on our website could not have been done by machines. Secondly, a person buying a hand-engraved ring guarantees him/herself a one of a kind piece that no one else will have. Why? Because no hand-engraver is able to exactly duplicate the ornament on a ring. Ask Leonardo DaVinci to paint ten Mona Lisas and you will see ten different smiles. And isn't the fact that the ring is unique in the world just perfect for engagement. What better way to tell a woman that she is the only one than to present her with a ring that is the only one? You certainly cannot do that with a mass-produced ring. And finally, if you had a chance to see the same ring not engraved and then engraved, you would instantly become a huge fan of hand-engraving.

Factors affecting the cost of the ring

When you are shopping for the ring or for anything else for that matter, it is always nice to know what exactly you are paying for. Here are some factors affecting ring's cost: - The higher the gold or platinum content, the greater the cost. Platinum is more expensive than 18K gold, which is more expensive than 14K gold.

- Engraved rings are costlier, than plain but, in our opinion, worth every penny.
- The more diamonds set in a mounting the more expensive it will be.
- Mountings that require a lot of work to cast, shape and polish cost more than those that are quick and easy to finish.
- Custom-made mountings cost more than mass produced mountings.



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